



# Wines

## Labeling & Coding Solutions

ID Technology designs, manufactures, and integrates custom identification systems for efficient, reliable labeling and coding performance. Our extensive experience and innovative solutions provide you with beautiful labels, high code quality, and ease of integration and use. We have the technologies to meet the challenges of your industry, regardless of the size of your operation.





# Wines

## Labeling & Coding Solutions

### Meet Consumer Demands for Innovation

New products and new packaging create opportunities for new markets in for the wine industry.

Wineries face the challenges of distinguishing their products in a mature market. Changing consumer preferences drive innovation in new wine varieties and product packaging.

Varieties of products, packaging types, and production environments create unique labeling and coding challenges and play a role in the choices you make in your operations.

ID Technology simplifies your labeling and coding with integrated solutions to keep your product moving quickly from packaging lines to retail shelves.







# Labeling & coding Primary Packaging

Primary packaging protects the product during transport, keeps the product fresh and safe, and informs and communicates your brand to your customers.

Your labels have a major influence on the perceived quality of your product. ID Technology's distinctive, durable, and cost-effective labels make your product stand out on crowded store shelves while adhering to labeling requirements. Label and code your bottles or boxed wine with high quality codes, text, and graphics that meet regulatory requirements, attract customer attention and establish brand identity.

## Labels for Primary Packaging

Our HD Flexographic, digital, direct thermal and thermal transfer label materials are durable and comply with the industry mandates for wine labeling:

- High resolution barcodes, images, or text on durable labels.
- Any shape and size for a variety of surface materials.
- Adhesives that perform in water rinses, condensation, and temperature changes.
- High quality prime labels.

## HD Flexographic Labels

For high quality color, high volume labels, flexographic printed labels from ID Technology provide the best graphic arts reproduction process for package printing. Flexographic printing can be done on a wide range of substrate materials, yielding superior quality graphics and barcodes.



Label printing presses in six locations

## Digital Labels

Offering the flexibility and quality of digital printing with high volume output, our HP Indigo press can handle even the most complex printing jobs.

- Quality prime labels with high resolution, better color gamut, and life-like colors.
- Less setup time, and no plates mean an economical solution for custom short run labels with faster turn-around times.
- Design flexibility enables market testing with colors, text, or graphics without label minimums.
- Variable data printing for customized labels.



Add vintage date, net contents, or other data to neck labels.



# Labeling & coding Primary Packaging

Whatever you need to code, our products provide consistent, reliable performance.

## Macsa Laser Coders



Macsa lasers produce high-quality lot codes, sell-by dates and variable data directly onto packaging materials such as paper, plastic films, glass, and foils. No consumables are needed and the lasers require minimal maintenance.

- The laser codes high contrast lot numbers and text on paper labels.
- Code traceability data, such as batch, season, bottling date, customer code, and production data directly onto glass bottles.
- Optional stainless steel housing is available for humid environments.



Macsa ICON Laser Coder



## Citronix Continuous Inkjet

Our Citronix ciSeries CIJ printers are well known as being the easiest to use in the industry and for producing excellent print quality. Add identifying marks such as date & lot codes, barcodes, traceability codes and logos to almost any kind of material or surface.

- Stable UV inks that cure immediately to eliminate smearing and distortion.
- Perfect for adding date codes to bottles and cans.
- Excellent ink adhesion, even with condensation.



We offer a range of FDA-Compliant food grade inks to suit your application.

Citronix ciSeries CIJ range of printers offer non-contact coding on a variety of substrates.





## labeling & coding **Primary Packaging**

Our range of labeling systems meet the needs of any size production environment.

### Reliable, Consistent Labeling **Labeling Systems for Bottles**



Modular Rotary Labeling System

From semi-automatic labels to complete rotary systems, ID Technology has labeling solutions for every size winery.

Our labeling systems can apply just one label or multiple labels with complex label designs.

We have partnered with our ProMach teammates at PE Labellers to offer the Modular labeling systems to the wine industry.

### **Semi-Automatic Labeling**

The LSI-9110 is a simple, but robust, semi-automatic labeling machine that is built around our ST1000 labeling head. For vintners who need high-quality labeling for lower volume products, this labeling system is ideal.



Semi-automatic labeler with Laser Coder



# labeling & coding Secondary Packaging

Secondary packaging keeps the primary packaging safe during transport. Cardboard boxes, cardboard cartons and plastic crates are common types of secondary packaging.

## For Cases, Cartons, Shipping Containers Label Printer Applicators

ID Technology's range of label printer applicators offer a modular design and quality construction. Apply labels consistently and accurately in any type of production environment:

- Label one or multiple sides.
- Print and apply shell and blank labels in real-time.
- Range of applicator modules.
- Your choice of OEM print engine.

## Laser Marking on Cartons

Combining a DataLase solution with our Macsa lasers gives you the option of marking directly onto cartons. The DataLase material is printed directly onto the carton during converting and produces a color change when activated with a low power CO2 laser.



## High Resolution Inkjet

Replace preprinted cases and cartons with large character printing on demand. ProSeries inkjet printers produce high quality, high resolution text, barcodes and graphic images. Various printhead configurations, provide up to 4" high print at 300 dpi print resolution.



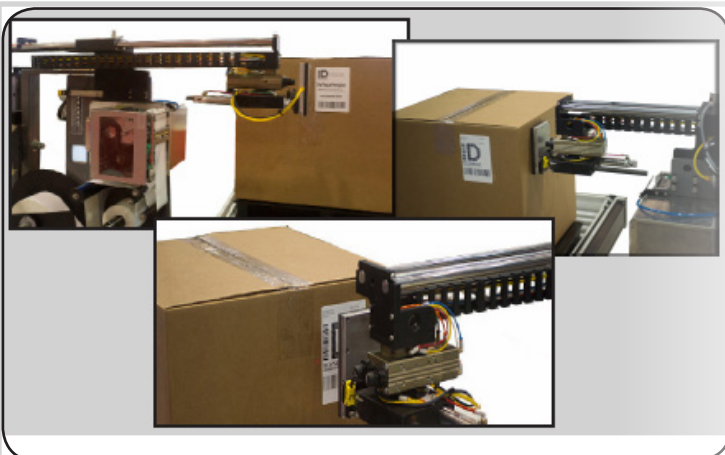
FoxJet ProSeries Inkjet Printers

## Pallets and Boxes

### Model 252 - 3-Panel Label Printer Applicator

ID Technology's 3-Panel Smart Tamp label printer applicator provides a rugged and flexible solution for printing and applying labels to multiple sides of pallets or boxes.

- Apply labels to one, two or three sides of box or pallet.
- Designed to work with irregular pallets and tolerances in material handling.
- Laser type sensor locates position of the area to be labeled.



Built on the top selling 252 platform with choice of proven OEM print engine ( SATA, Zebra, or Datamax.)



... what it means for you

HOW WE DO IT

Working with ID Technology and other ProMach brands offers direct access to the leading solutions for your industry. When your team works with ProMach, you can be sure that the experience, in-depth knowledge, commitment to precision and a high degree of expertise goes into every solution, individually or when ProMach brands join forces.

*By delivering best-in-class product brands across the entire packaging spectrum. By leveraging the knowledge of all these best-in-class family members. And by letting innovation flow across every business line, across every experience, to every customer everywhere: ProMach Performance is what happens when people and processes work as one.*

Other companies can talk about innovative solutions but our ProMach family delivers the best in the industry every day!

## Featured ProMach Solution

Zipz Packaging Technologies' single-serving size of wine required a unique approach to packaging, including an effective package design, and a manufacturing process to file, mark, seal, label, and ship the product.

ProMach Performance Services integrated the system, which included 8 ProMach companies, met the manufacturing and packaging challenges, ultimately increasing packaging line speed and prolonging the product's shelf life. Watch the video to see how the imagination and resources within ProMach allow us to take on the biggest and most challenging projects as well as supplying best in class packaging machines.

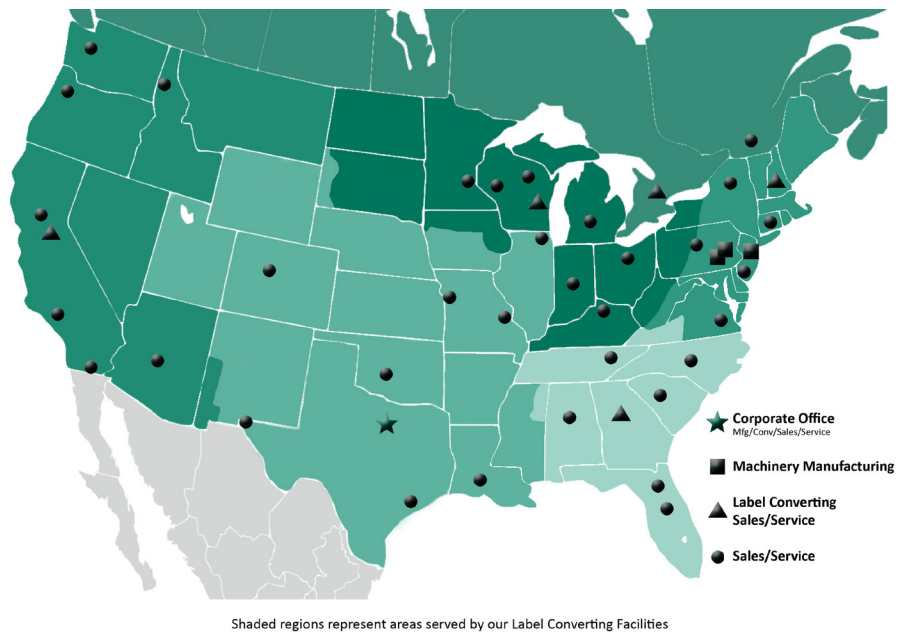
ProMach Performance Services offers a team approach to creating packaging line projects, from integrating one or more machines to building complete lines. With access to the complete portfolio of ProMach products and third-party equipment as needed, Performance Services has the expertise and experience to design and implement just about every packaging project imaginable.



[Click here to view our video](#)

<http://djh.cc/WinePackaging>





### Complimentary Limited Lifetime Equipment Warranty

For customers using ID Technology labels with our labeling systems, we provide a lifetime equipment warranty free of charge. Just ask us for details!

## Nationwide Service and Support

We pride ourselves in providing responsive nationwide customer service and support from any of our 17 regional sales, service and stocking facilities.

ID Technology technicians are PMMI Certified Trainers to ensure the highest standards of quality training are being met and unparalleled value is being given to the customer. Our field service personnel are factory trained to service and support our full range of labeling, coding and marking equipment.



In addition to the field service team, ID Technology employs factory trained bench service technicians to accommodate timely depot service.

ID Technology boasts six label converting plants across the US and Canada that produce top quality labels and tags with local support.

## ID TECHNOLOGY

ID Technology, a member of ProMach's Labeling & Coding business line, is a leading provider for equipment, labels, consumables and expertise. Our customers depend on us to design, build and install the most effective labeling, coding and marking systems for their companies. ID Technology helps our packaging customers protect and grow the reputation and trust of their consumers. ProMach is performance, and the proof is in every package.

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