The variety of products, packaging types, and production environments in the baked goods industry create difficult labeling and coding challenges. Industry regulations requiring accurate coding of information on all packaging, and the need to keep lines up and running continuously further complicate your labeling and coding process.

Achieve high quality barcodes, best before dates, batch and lot codes on all levels of packaging with ID Technology’s complete line of labeling and coding solutions.

Operational efficiency is key to moving fresh products to the consumer market faster.

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ID Technology helps simplify your labeling and coding with integrated solutions to keep your production lines moving.
Your labels have a major influence on the perceived quality of your product. ID Technology’s distinctive, durable, and cost-effective labels make your product stand out on crowded store shelves while adhering to labeling requirements. Label and code your packaging with high quality codes, text, and graphics that meet regulatory requirements, attract customer attention and establish brand identity.

Labels For Primary Packaging

Our flexographic, digital, direct thermal and thermal transfer label materials are durable and comply with industry mandates for product labeling.

- High quality prime labels.
- Digital printing for customized labels, variable data, short and long runs.
- Flexographic printing for high quality color on various substrates.
- Blank-thermal labels for nutrition labels.
- Any shape and for all product surface types.
- Standard, durable & removable adhesives.

Our six label converting facilities across the US and Canada offer nationwide coverage for complete label production, consistent quality, and continuous service during peak demands.

EPI Labeling Systems

Achieve, accurate label placement on any package type even at high speeds.

Designed for easy set up, use and low maintenance, this product line is built in the USA at our plant in New Freedom, PA.
Primary packaging protects, preserves, transports, informs, and sells. Clamshells, shrink-wrap, bags, tags, paperboard and flexible packaging/pouches are common primary packaging styles.

**Thermal Transfer Overprinters**

Our range of Thermal Transfer Overprinters (TTO) add variable information to flexible packaging – date codes, lot numbers, price, barcodes, etc.

Each EasyPrint thermal transfer overprinter is capable of both intermittent and continuous printing, allowing for integration into both intermittent and continuous packaging lines. An integrated printhead heater allows for printing at low temperatures.

Thermal transfer overprinting results in a sharp, clear image without compromising production speed.

**Continuous Inkjet**

Add identifying marks such as date & lot codes, barcodes, traceability codes and logos on a range of packaging types.

Produce high contrast marks for best readability across a variety of product colors and packaging materials.

Designed and built here in the USA, our Citronix ciSeries CIJ printers are easy-to-use, needs minimal maintenance and produces great print quality. This is a cost effective way to add real-time coding to your products and keep up with high speed production lines.

**Macsa Laser Coders**

Macsa lasers produce high-quality lot codes, sell-by dates and variable data directly onto film, paperboard, paper labels or cardboard. No consumables are needed and the lasers require minimal maintenance; both adding up to cost-effective coding.
Our models for labeling shipping cases include the 252N, designed with a narrow profile to minimize aisle usage and the integrated 252CTL, case taper/labeler for a true case sealing, labeling solution.

**Label Printer Applicators**

**For Cases, Cartons, Shipping Containers**

- Label one or multiple sides.
- Print and apply labels in real-time.
- Extended warranty when using IDT labels.
- Extensive range of applicator modules.
- Your choice of OEM print engine.

**High Resolution Inkjet**

**Personalize Cases with Barcodes & Text**

- Replace preprinted cases and cartons with large character printing on demand.
- Various printhead configurations, provide up to 4” high print at 300 dpi print resolution.

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**Shipping Case Labeling for Bakeries**

Some of the big retail companies, such as Walmart, have guidelines on labeling cases – often requiring that information is visible from more than one side of the case.

Our labeling systems can apply both leading and trailing edge corner-wrap labels, ensuring that labels can be seen on all four sides of the case.

With more flexibility and higher throughput, GS1 barcode labeling can now be done on high speed production lines for perfect GTIN and GS1-128 bar code labeling.

Read more at LabelingNews: [Shipping Case Labeling for Bakeries](http://www.labelingnews.com/2015/07/shipping-case-labeling-bakery/)

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**Model 252 - 3-Panel Label Printer Applicator**

ID Technology’s 3-Panel Smart Tamp label printer applicator provides a rugged and flexible solution for printing and applying labels to multiple sides of a pallets or boxes.

- Apply labels to one, two or three sides of box or pallet.
- Designed to work with irregular pallets and tolerances.
- Laser type sensor locates position of the area to be labeled.
- Optional stainless steel enclosure for tough environments.
Pro Mach’s Material Handling Group designs and manufactures durable solutions including conveyors, material handling equipment, vision systems, distribution systems, loading systems, robotics, automation controls, and systems engineering services.

Shuttleworth, KLEENLine, and Benchmark Automation, the Pro Mach Material Handling Group, and ID Technology work together for seamless operations, workflow and efficiency.

Shuttleworth, KLEENLine and Benchmark Automation are masters in their field and work with many baked goods manufacturers to ensure efficiency, uptime, and minimum maintenance. They are powered by Pro Mach companies.

powered by Pro Mach - what it means for you ...

Working with ID Technology and other Pro Mach companies offers direct access to the leading companies that serve the manufacturing industry. When your team is powered by Pro Mach, you can be sure that the experience, in-depth knowledge, commitment to precision and a high degree of expertise goes into every solution, individually or when Pro Mach companies join forces.

Other companies can talk about innovative solutions, Our Pro Mach family delivers the best in the industry.
Nationwide Service & Support

We pride ourselves in providing responsive nationwide customer service and support from any of our 17 regional sales, service and stocking facilities.

ID Technology technicians are PMMI Certified Trainers to ensure the highest standards of quality training are being met and unparalleled value is being given to the customer.

Our field service personnel are factory trained to service and support our full range of labeling, coding and marking equipment.

In addition to the field service team, ID Technology employs factory trained bench service technicians to accommodate timely depot service.

ID Technology boasts six label converting plants across the US and Canada that produce top quality labels and tags with local support.

For customers using ID Technology labels with our labeling systems, we provide a lifetime equipment warranty free of charge. Just ask us for details!