



BREADS, CEREAL, COOKIES, CAKES

BAKED GOODS

Labeling & Coding Solutions



L&C
LABELING
& CODING



BAKED GOODS

Labeling & Coding Solutions



Operational efficiency is key to moving fresh products to the consumer market faster.

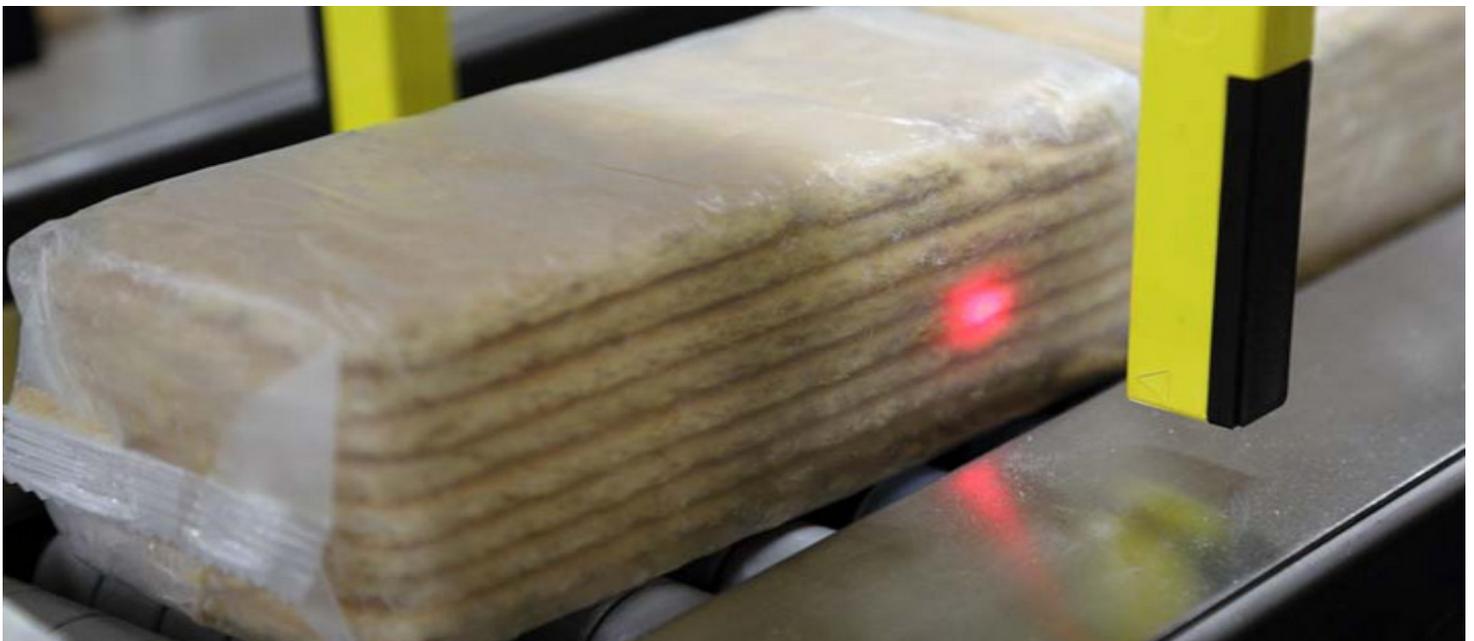
Innovation ... When Freshness Counts

The variety of products, packaging types, and production environments in the baked goods industry create difficult labeling and coding challenges.

Industry regulations requiring accurate coding of information on all packaging, and the need to keep lines up and running continuously further complicate your labeling and coding process.

Achieve high quality barcodes, best before dates, batch and lot codes on all levels of packaging with ID Technology's complete line of labeling and coding solutions.

ID Technology helps simplify your labeling and coding with integrated solutions to keep your production lines moving.



Labeling & coding Primary Packaging

Your labels have a major influence on the perceived quality of your product. Make your product stand out on crowded store shelves, attract customer attention and establish brand identity.

Labels For Primary Packaging

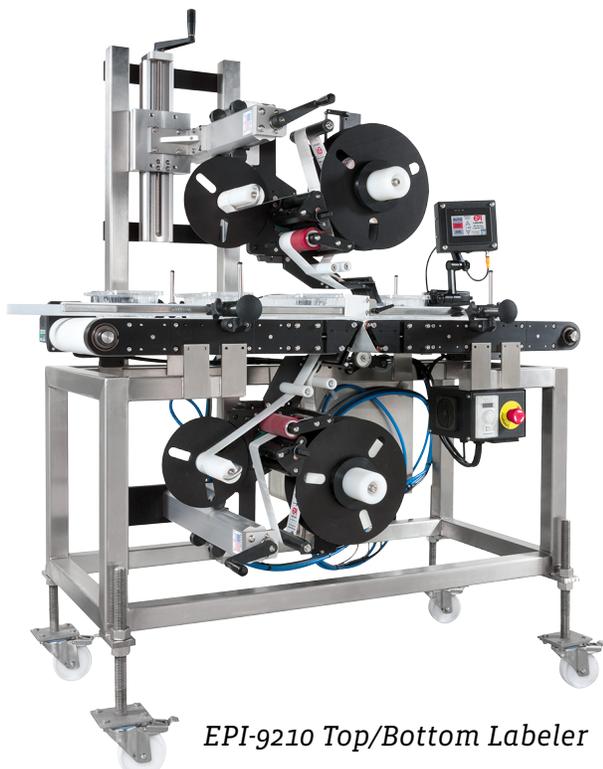
Label and code your packaging with high quality codes, text, and graphics that meet regulatory requirements.

Our flexographic, digital, direct thermal and thermal transfer label materials are durable and comply with industry mandates for product labeling.

- High quality prime labels.
- Digital printing for customized labels, variable data, short and long runs.
- Flexographic printing for high quality color on various substrates.
- Blank-thermal labels for nutrition labels.
- Any shape and for all product surface types.
- Standard, durable & removable adhesives.

Prime Labeling Systems

Achieve, accurate label placement on any package type even at high speeds. Designed for easy set up, use and low maintenance, this product line is built in the USA.



EPI-9210 Top/Bottom Labeler

EPI Bakery Labeler



Labeling & coding Primary Packaging

Primary packaging protects, preserves, transports, informs, and sells. Clamshells, shrink-wrap, bags, tags, paperboard and flexible packaging/pouches are common primary packaging styles.



Thermal Transfer Overprinters

Our range of Thermal Transfer Overprinters (TTO) add variable information to flexible packaging – date codes, lot numbers, price, barcodes, etc.

Each EasyPrint thermal transfer overprinter is capable of both intermittent and continuous printing, allowing for integration into a wide range of packaging machines.

Thermal transfer overprinting results in a sharp, clear image without compromising production speed.



EasyPrint Compact 53c
Thermal Transfer Overprinter

Continuous Inkjet

Add identifying marks such as date & lot codes, barcodes, traceability codes and logos on a range of packaging types.

Produce high contrast marks for best readability across a variety of product colors and packaging materials.

Designed and built here in the USA, our Citronix ciSeries CIJ printers are easy-to-use, needs minimal maintenance and produces great print quality. This is a cost effective way to add real-time coding to your products and keep up with high speed production lines.

Laser Coders

Our laser coding systems produce high-quality lot codes, sell-by dates and variable data directly onto film, paperboard, paper labels or cardboard. No consumables are needed and the lasers require minimal maintenance; both adding up to cost-effective coding.



Citronix ciSeries
CIJ Printing makes
change overs with
various packaging easy.

A wide range of Inks,
are available in multiple
colors and properties to
suit your application.



Labeling & coding Secondary Packaging

Secondary packaging keeps the primary packaging safe and helps it retain its original shape during transport to a retail or consumer location.

Label Printer Applicators

- Label one or multiple sides.
- Print and apply labels in real-time.
- Extensive range of applicator modules.
- Warranty when using IDT labels.
- Your choice of OEM print engine.

High Resolution Inkjet

- Replace preprinted cases and cartons with large character printing on demand.
- Various printhead configurations, provide up to 4" high print at 300 dpi print resolution.



FoxJet ProSeries Inkjet Printers

Shipping Case Labeling for Bakeries

Some of the big retail companies, such as Walmart, have guidelines on labeling cases – often requiring that information is visible from more than one side of the case.

Our labeling systems can apply both leading and trailing edge corner-wrap labels, ensuring that labels can be seen on all four sides of the case.

With more flexibility and higher throughput, GS1 barcode labeling can now be done on high speed production lines for perfect GTIN and GS1-128 bar code labeling.



Pallets & Boxes

Label Printer Applicators

ID Technology is the market leader in high quality printer applicators, for just about every application. No matter how big or small your labeling requirements may be, IDT has a print-apply solution to meet every need.

Our Centerline-Modularity™ approach is defined as “the process of removing as many adjustment points from a machine as possible, coupled with hot-swap modules for quick-fault diagnosis and repair, leading to greater uptime and lower ownership costs.



Built on the top selling 252 platform with choice of proven OEM print engine (SATO, Zebra, Datamax.)

Working with ID Technology and other ProMach brands offers direct access to the leading solutions for your industry. When your team works with ProMach, you can be sure that the experience, in-depth knowledge, commitment to precision and a high degree of expertise goes into every solution, individually or when ProMach brands join forces.

By delivering best-in-class product brands across the entire packaging spectrum. By leveraging the knowledge of all these best-in-class family members. And by letting innovation flow across every business line, across every experience, to every customer everywhere: ProMach Performance is what happens when people and processes work as one.

Other companies can talk about innovative solutions but our ProMach family delivers the best in the industry every day!

Featured ProMach Solutions

SHUTTLEWORTH

Shuttleworth is an industry leader in solving unique product handling challenges. Working with customers, they design the best material handling solution to achieve manufacturing goals.



Visit Shuttleworth's [site](#) to find out more.

BENCHMARK

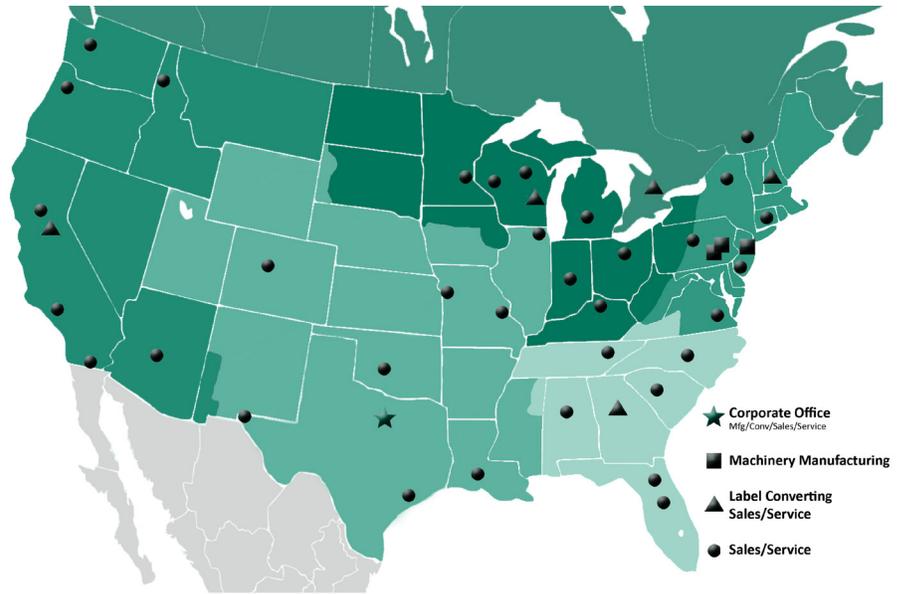
Benchmark designs and manufactures a complete line of automation equipment to increase line efficiencies by reducing downtime, product scrap, changeover, maintenance, and sanitation time.



For more information about Benchmark and their products, go [here](#).

PrH

PRODUCT
HANDLING



Shaded regions represent areas served by our Label Converting Facilities



Complimentary Limited Lifetime Equipment Warranty

For customers using ID Technology labels with our labeling systems, we provide a lifetime equipment warranty free of charge. Just ask us for details!

Nationwide Service and Support

We pride ourselves in providing responsive nationwide customer service and support from any of our 17 regional sales, service and stocking facilities.

ID Technology technicians are PMMI Certified Trainers to ensure the highest standards of quality training are being met and unparalleled value is being given to the customer. Our field service personnel are factory trained to service and support our full range of labeling, coding and marking equipment.



In addition to the field service team, ID Technology employs factory trained bench service technicians to accommodate timely depot service.

ID Technology boasts six label converting plants across the US and Canada that produce top quality labels and tags with local support.

ID TECHNOLOGY

ID Technology, a member of ProMach's Labeling & Coding business line, is a leading provider for equipment, labels, consumables and expertise. Our customers depend on us to design, build and install the most effective labeling, coding and marking systems for their companies. ID Technology helps our packaging customers protect and grow the reputation and trust of their consumers. ProMach is performance, and the proof is in every package.

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