



# Beer, Ale, and Hard Cider

## Labeling & Coding Solutions

ID Technology designs, manufactures, and integrates custom identification systems for efficient, reliable labeling and coding performance. Our extensive experience and range of solutions meet the challenges of your production line, regardless of the size of your brewing operation.



# Labeling & coding Primary Packaging

Primary packaging protects the product during transport, keeps the product fresh and safe, and informs and communicates your brand to your customers.

Your labels have a major influence on the perceived quality of your product. ID Technology's distinctive, durable, and cost-effective labels make your product stand out on crowded store shelves while adhering to labeling requirements. Label and code your bottles or cans with high quality codes, text, and graphics that meet regulatory requirements, attract customer attention and establish brand identity.

## Labels for Primary Packaging

Our HD Flexographic, digital, direct thermal and thermal transfer label materials are durable and comply with the FDA mandates for beverage labeling:

- High resolution barcodes, images, or text on durable labels.
- Any shape and size for a variety of surface materials.
- Adhesives that perform in water rinses, condensation, and temperature changes.
- High quality prime labels.

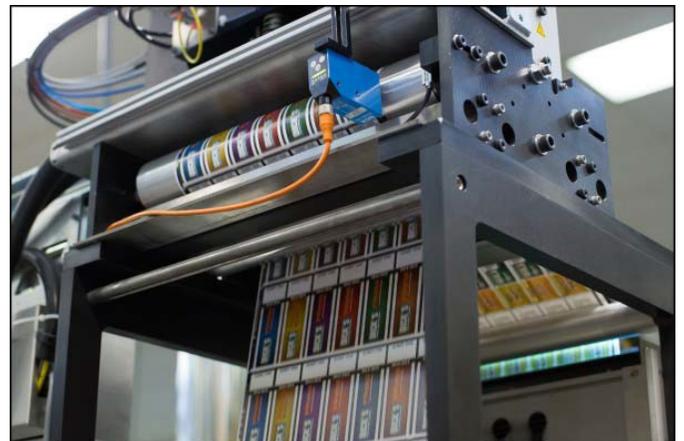


Label beverage packaging with the brand name, product class designation, net contents, and other required information.

IDT's six label converting facilities across the US and Canada provide full color labels for your beer, ales, and hard cider bottles.

## HD Flexographic Labels

For high quality color, high volume labels, flexographic printed labels from ID Technology provide the best graphic arts reproduction process for package printing. Flexographic printing can be done on a wide range of substrate materials, yielding superior quality graphics and barcodes.



Label Printing Presses in Six Locations

## Digital Labels

Offering the flexibility and quality of digital printing with high volume output, our HP Indigo press can handle even the most complex printing jobs.

- Quality prime labels with high resolution, better color gamut, and life-like colors.
- Less setup time, and no plates mean an economical solution for custom short run labels with faster turn-around times.
- Design flexibility enables market testing with colors, text, or graphics without label minimums.
- Variable data printing for customized labels.

# Labeling & coding Primary Packaging

Whatever you need to code, our products provide consistent, reliable performance.

## Permanent Marking on Packaging

### Macsa Laser Coders

Macsa lasers produce high-quality lot codes, sell-by dates and variable data directly onto packaging materials such as paper, plastic films, glass, and foils. No consumables are needed and the lasers require minimal maintenance.

- The laser codes high contrast lot numbers and text on paper labels.
- Code traceability data, such as batch, season, bottling date, customer code, and production data directly onto cans or glass bottles.



Macsa SPA Laser Coder



## Dependable, Non-Contact Codes

### Continuous Inkjet

Our Citronix ciSeries CIJ printers are well known as being the easiest to use in the industry and for producing excellent print quality. Add identifying marks such as date & lot codes, barcodes, traceability codes and logos to almost any kind of material or surface.

- Stable UV inks that cure immediately to eliminate smearing and distortion.
- Perfect for adding date codes to bottles and cans.
- Excellent ink adhesion, even with condensation.
- We offer a range of FDA-compliant food grade inks to suit your application.



Citronix ciSeries CIJ range of printers offer non-contact coding on a variety of substrates.



## Small Batch Date Coding

Big or small, all breweries have to ensure that their products are clearly coded for traceability. For small batch brewing, the Citronix printer combined with a simple starwheel system gives you an easy and semiautomatic way to code your craft beers.

Watch our short [video](#) to see how you can use continuous inkjet printing for your small run, seasonal brews.





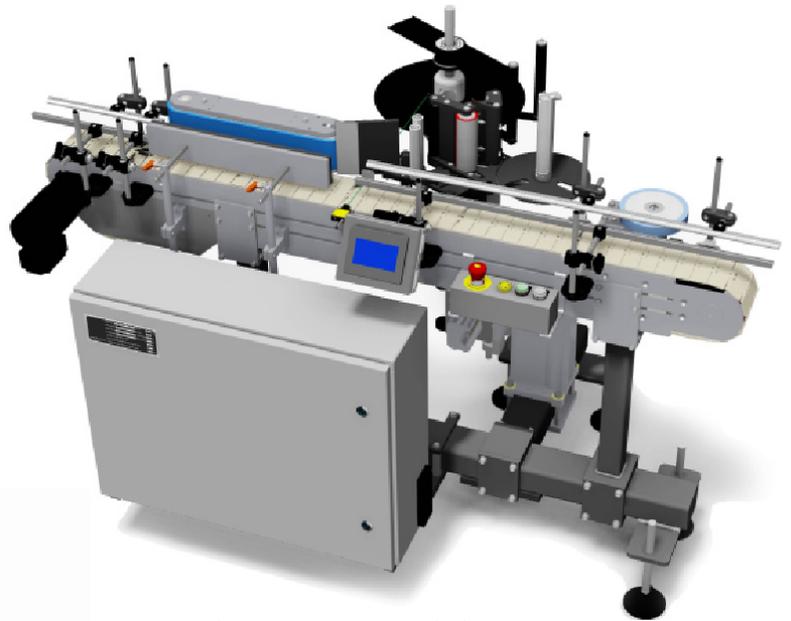
# Labeling & coding Primary Packaging

Our range of printers and labeling systems meet the needs of any size production environment.

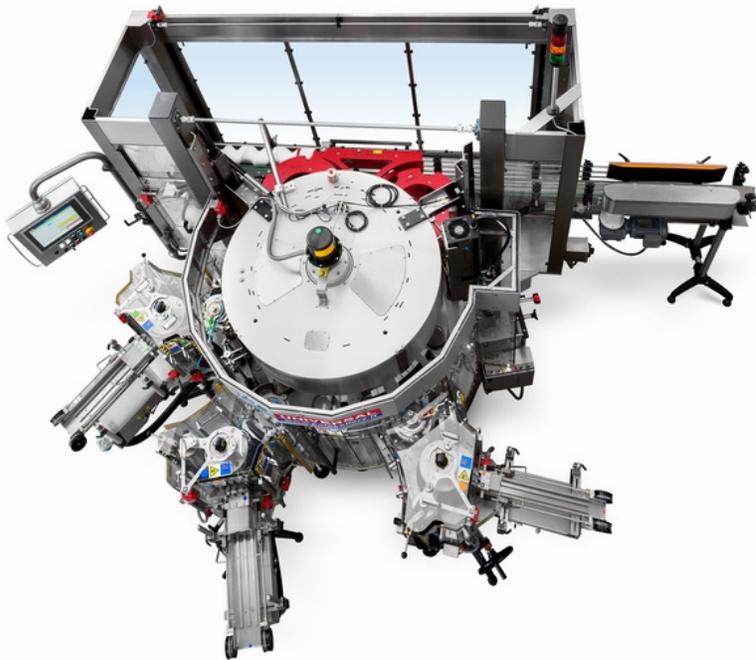
## Reliable, Consistent Labeling

### Labeling Systems for Bottles

ID Technology's LSI-9130 Wrap Labeling System features calibrated adjustments and a PLC controlled labeling head, the same features found on more expensive systems, in an economical and compact machine.



The LSI-9130 Wrap Labeling System



PE ModularPlus Labeling System

### Rotary Labeling Systems

Our ModularPlus rotary labelers from PE are perfect for accurately applying front/back and also neck labels to your bottles.

Servo controlled bottle plates and up to four labeling stations, ensure the ModularPlus can handle all the labeling jobs for small to mid-size regional breweries.

### Semi-Automatic Labeling

The LSI-9110 is a simple, but robust, semi-automatic labeling machine that is built around our ST1000 labeling head. For brewers who need high-quality labeling for lower volume products, this labeling system is ideal.

The LSI-9110 can be fitted with a TTO or laser coder to add date codes to your labels or bottles.



LSI-9110 with Laser Coder

# Labeling & coding Secondary Packaging

Secondary packaging keeps the primary packaging safe during transport. Cardboard boxes, cardboard cartons and plastic crates are common types of secondary packaging.

## For Cases, Cartons, Shipping Containers Label Printer Applicators

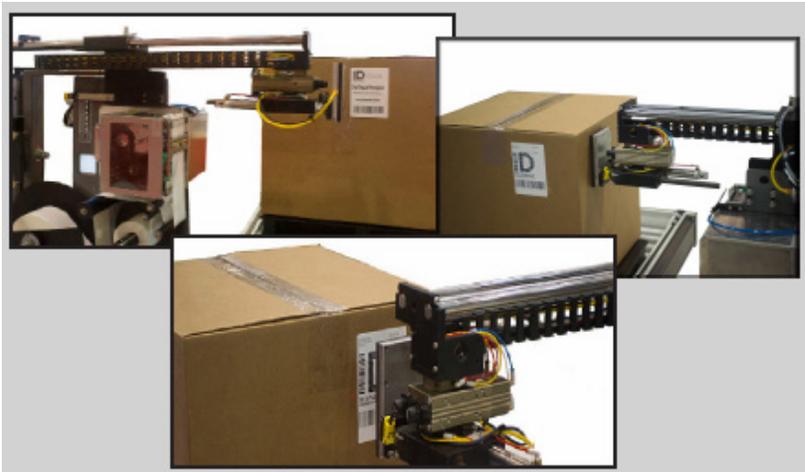
ID Technology's range of label printer applicators offer a modular design and quality construction. Apply labels consistently and accurately in any type of production environment:

- Label one or multiple sides.
- Print and apply shell and blank labels in real-time.
- Range of applicator modules.
- Your choice of OEM print engine.

## LABELING PALLETS AND BOXES

Print and apply multiple labels to pallets or boxes with one of ID Technology's elegant and cost effective solutions.

- Apply labels to one, two or three sides of box or pallet.
- Works with irregular pallets and tolerances in material handling.
- Laser type sensor locates the position of the area to be labeled.
- Choice of proven OEM print engine from SATO, Zebra or Datamax.



## Laser Marking on Cartons

Combining a DataLase solution with our Macsa lasers gives you the option of marking directly onto cartons. The DataLase material is printed directly onto the carton during converting and produces a color change when activated with a low power CO2 laser.



## High Resolution Inkjet

Replace preprinted cases and cartons with large character printing on demand. ProSeries inkjet printers produce high quality, high resolution text, barcodes and graphic images. Various printhead configurations, provide up to 4" high print at 300 dpi print resolution.



FoxJet ProSeries Inkjet Printers

ID Technology's 3-Panel Smart Tamp label printer applicator applies both leading and trailing edge corner-wrap labels.

Working with ID Technology and other ProMach brands offers direct access to the leading solutions for your industry. When your team works with ProMach, you can be sure that the experience, in-depth knowledge, commitment to precision and a high degree of expertise goes into every solution, individually or when ProMach brands join forces.

Other companies can talk about innovative solutions but our ProMach family delivers the best in the industry every day!

## HOW WE DO IT

*By delivering best-in-class product brands across the entire packaging spectrum. By leveraging the knowledge of all these best-in-class family members. And by letting innovation flow across every business line, across every experience, to every customer everywhere: ProMach Performance is what happens when people and processes work as one.*

## Featured ProMach Solution



Axon's EZ-100 Shrink Sleeve Applicator gives breweries the production flexibility they need to accommodate seasonal and limited run craft beers. Shrink sleeve labels are a cost-effective alternative to printed cans, especially for products that change often.

Now you can apply vibrant 360-degree shrink sleeve labels to 12 or 16 ounce cans, in the exact quantities that you need. The EZ-100 Shrink Sleeve Applicator's electro-pneumatic film control system enables quick and easy changeover to different container sizes without expensive or time consuming tooling changes.

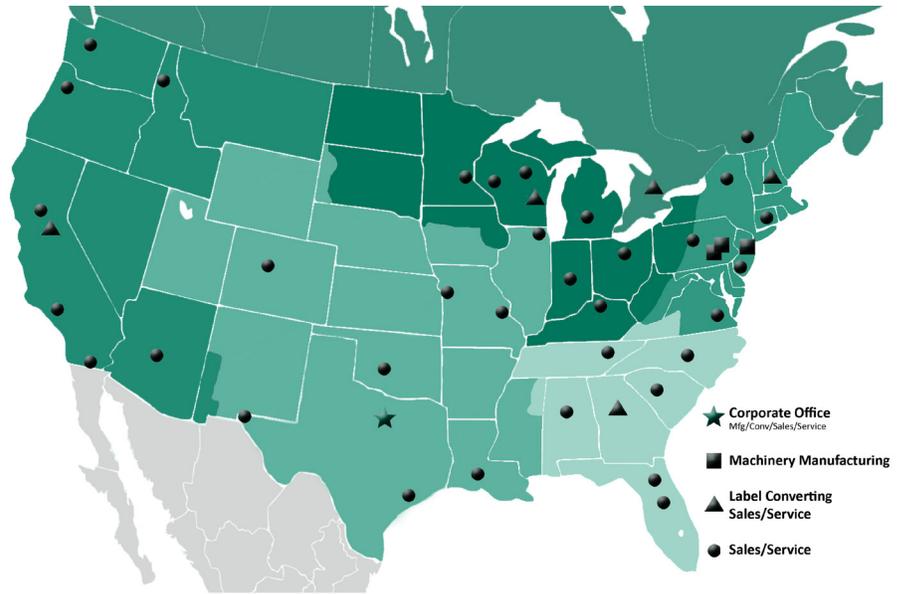
Axon manufactures shrink sleeving, tamper evident banding and stretch sleeve applicators as well as heat shrink tunnels. Find out more about Axon's packing solutions at [www.axoncorp.com](http://www.axoncorp.com).



Aviator Brewing uses the EZ-100 Shrink Sleeve Applicator to create their unique and bold shrink sleeve labels.

L&C

LABELING  
& CODING



Shaded regions represent areas served by our Label Converting Facilities



### Complimentary Limited Lifetime Equipment Warranty

For customers using ID Technology labels with our labeling systems, we provide a lifetime equipment warranty free of charge. Just ask us for details!

## Nationwide Service and Support

We pride ourselves in providing responsive nationwide customer service and support from any of our 17 regional sales, service and stocking facilities.

ID Technology technicians are PMMI Certified Trainers to ensure the highest standards of quality training are being met and unparalleled value is being given to the customer.



Our field service personnel are factory trained to service and support our full range of labeling, coding and marking equipment.

In addition to the field service team, ID Technology employs factory trained bench service technicians to accommodate timely depot service.

ID Technology boasts six label converting plants across the US and Canada that produce top quality labels and tags with local support.

## ID TECHNOLOGY

ID Technology, a member of ProMach's Labeling & Coding business line, is a leading provider for equipment, labels, consumables and expertise. Our customers depend on us to design, build and install the most effective labeling, coding and marking systems for their companies. ID Technology helps our packaging customers protect and grow the reputation and trust of their consumers. ProMach is performance, and the proof is in every package.

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