

# Distilled Spirits

Labeling & Coding Solutions





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## Labeling & Coding Solutions

## Authenticity and Quality

The growth of craft distilleries and the demand for a premium product requires persuasive packaging, quality ingredients, and strong branding.

ID Technology simplifies your labeling and coding with integrated solutions to keep your product moving safely from packaging lines to retail shelves.

Authentic products, enticing packaging, and strong consumer appeal are essential elements in the distilled spirits industry.

The range of products, distinctive packaging types, and a highly competitive industry create unique labeling and coding challenges and play a role in the choices you make in your operations.

Achieve high quality barcodes, best before dates, batch and lot codes on all levels of packaging with ID Technology's complete line of labeling and coding solutions.



# Labeling & coding Primary Packaging

Label and code your packaging with high quality codes, text, and graphics that reduce counterfeiting, attract customer attention and establish brand identity.

## Labels For Primary Packaging

Your labels have a major influence on the perceived quality of your product. ID Technology offers distinctive and cost effective labels that make your product stand out on crowded store shelves while adhering to labeling requirements.

Our flexographic, digital, direct thermal and thermal transfer label materials enhance your label design.

- High quality prime labels.
- Digital printing for customized labels, variable data, short and long runs.
- Flexographic printing for high quality color on various substrates.
- Tamper-evident seals.
- Custom designs and shapes for all product surface types.
- Standard, durable and removable adhesives.

Our six label converting facilities across the US and Canada offer nationwide coverage for complete label production, consistent quality, and continuous service during peak demands.

## HD Flexographic Labels

For high quality color, high volume labels, flexographic printed labels from ID Technology provide the best graphic arts reproduction process for package printing. Flexographic printing can be done on a wide range of substrate materials, yielding superior quality graphics and barcodes.



Label Printing Presses in Six Locations

## Digital Labels

Offering the flexibility and quality of digital printing with high volume output, our HP Indigo press can handle even the most complex printing jobs.

- Quality prime labels with high resolution, better color gamut, and life-like colors.
- Less setup time, and no plates mean an economical solution for custom short run labels with faster turn-around times.
- Design flexibility enables market testing with colors, text, or graphics without label minimums.
- Variable data printing for customized labels.



# Labeling & coding Primary Packaging

## Labeling Systems

Our PE Labellers labeling systems are well established in the distilled beverage market, for both pressure sensitive and wet glue label application.

The ModularPlus rotary labeling system incorporates servo controlled bottle plates (6 - 10 on our standard line) and can be supplied with up to four labeling heads. Labels can be applied at up to 2,300 inches per minute web speed.

Our laser coding system can be integrated into the labeler to print variable information, either onto the label or directly to the glass.



# Labeling & coding Primary Packaging



## Continuous Inkjet

Designed and built here in the USA, our Citronix ciSeries CIJ printers are easy-to-use, need minimal maintenance and produce great print quality. Add real-time coding to your products and keep up with high speed production lines.

- Stable inks that cure immediately to eliminate smearing and distortion.
- Perfect for adding date codes to labels, bottles and cans.
- Excellent ink adhesion, even with condensation.
- The lowest cost of ownership, combined with excellent print quality.



Wide range of Inks,  
available in multiple colors  
and properties to suit your  
application.

# Labeling & coding Primary Packaging



## Laser Coding Systems

Headed by the "State of the Art" SPA laser, our Macsa lasers are used by many of the largest (and smallest) companies in the distilled drinks business.

Able to print on labels, caps or directly onto glass, laser coding produces a high quality, permanent code that is ideal for date/lot coding, traceability and for anti-counterfeit purposes.

The SPA laser comes with certified IP54 environmental protection as standard (IP65 is optional) and its Reverse Air Flow cooling system keeps the laser cool, while keeping dust and dirt away from the electronics, laser tube, scanning head and lens.

With minimal maintenance needed and zero consumables, laser coding is a clean, reliable coding technology for the modern packaging line.



# Labeling & coding Secondary Packaging

Secondary packaging keeps the primary packaging safe and helps it retain its original shape during transport to a retail or consumer location.

For Cases, Cartons, Shipping Containers

Personalize Cases with Barcodes & Text

## Label Printer Applicators

- Label one or multiple sides.
- Print and apply labels in real-time.
- Extensive range of applicator modules.
- Your choice of OEM print engine.

## Laser Marking on Cartons

Combining a DataLase solution with our Macsa lasers gives you the option of marking directly onto cartons. The DataLase material is printed directly onto the carton during converting and produces a color change when activated with a low power CO2 laser.



## High Resolution Inkjet

- Replace preprinted cases and cartons with large character printing on demand.
- Various printhead configurations, provide up to 4" high print at 300 dpi print resolution.



FoxJet ProSeries inkjet printers produce high quality, high resolution text, barcodes and graphic images.

## Pallets and Boxes



## Model 252 - 3-Panel Label Printer Applicator

ID Technology's 3-Panel Smart Tamp label printer applicator provides a rugged and flexible solution for printing and applying labels to multiple sides of pallets or boxes.

- Apply labels to one, two or three sides of box or pallet.
- Designed to work with irregular pallets and tolerances in material handling.
- Laser type sensor locates position of the area to be labeled.
- Optional stainless steel enclosure for tough environments.

Built on the top selling 252 platform with choice of proven OEM print engine (SATO, Zebra, Datamax.)

Working with ID Technology and other ProMach brands offers direct access to the leading solutions for your industry. When your team works with ProMach, you can be sure that the experience, in-depth knowledge, commitment to precision and a high degree of expertise goes into every solution, individually or when ProMach brands join forces.

Other companies can talk about innovative solutions but our ProMach family delivers the best in the industry every day!

## HOW WE DO IT

*By delivering best-in-class product brands across the entire packaging spectrum. By leveraging the knowledge of all these best-in-class family members. And by letting innovation flow across every business line, across every experience, to every customer everywhere: ProMach Performance is what happens when people and processes work as one.*

## Featured ProMach Solution

Reliable and efficient bottle capping is important in your packing system. Zalkin is a leading global provider of standard and customized capping solutions for a wide range of industries and specializes in screw and ROPP capping for distilled beverages.

Zalkin's products include high-speed, high-quality cappers, decappers, sorters, and cap feed elevators and conveyors.

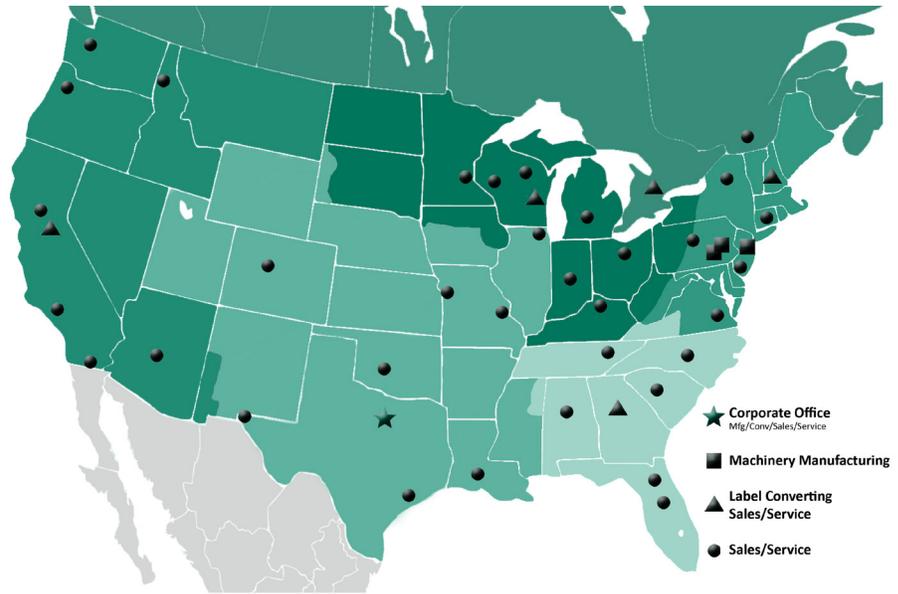
No matter the shape of material of the bottle, the speed of the packaging line, or if you have a semi-automatic or automatic capping application, Zalkin can develop the best machinery and tooling for your needs.

Find out more about Zalkin's solutions [here](#).



F&C

FILLING &  
CAPPING



Shaded regions represent areas served by our Label Converting Facilities



### Complimentary Limited Lifetime Equipment Warranty

For customers using ID Technology labels with our labeling systems, we provide a lifetime equipment warranty free of charge. Just ask us for details!

## Nationwide Service and Support

We pride ourselves in providing responsive nationwide customer service and support from any of our 17 regional sales, service and stocking facilities.

ID Technology technicians are PMMI Certified Trainers to ensure the highest standards of quality training are being met and unparalleled value is being given to the customer.



Our field service personnel are factory trained to service and support our full range of labeling, coding and marking equipment.

In addition to the field service team, ID Technology employs factory trained bench service technicians to accommodate timely depot service.

ID Technology boasts six label converting plants across the US and Canada that produce top quality labels and tags with local support.

## ID TECHNOLOGY

ID Technology, a member of ProMach's Labeling & Coding business line, is a leading provider for equipment, labels, consumables and expertise. Our customers depend on us to design, build and install the most effective labeling, coding and marking systems for their companies. ID Technology helps our packaging customers protect and grow the reputation and trust of their consumers. ProMach is performance, and the proof is in every package.

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