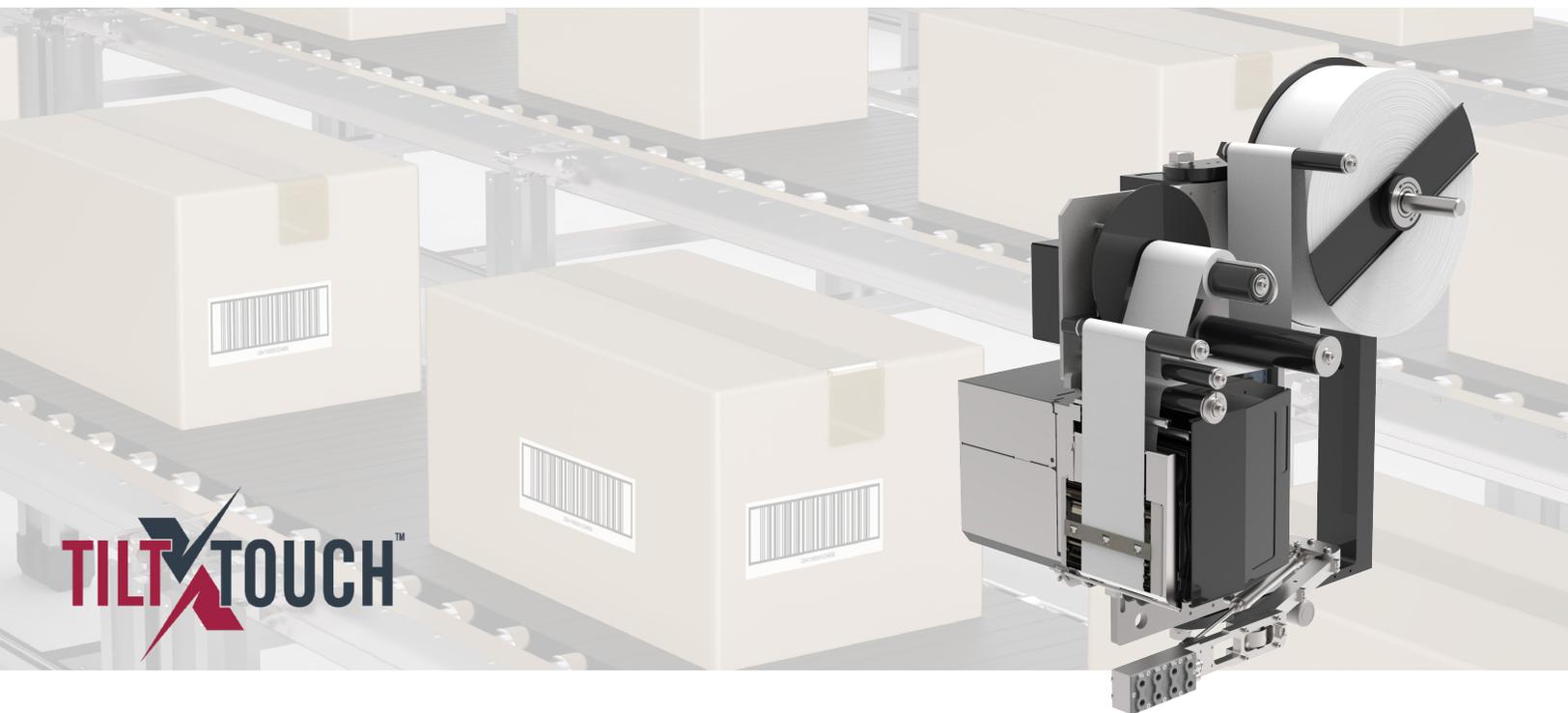


# TiltTouch™

## LABEL APPLICATOR MODULE



### HIGH-SPEED BARCODE LABELING

Many food, beverage, and other CPG companies need to print and apply GS1 barcode labels to their secondary packaging, often at high output rates.

Traditionally there has been a compromise between throughput, efficiency, and print quality.

TiltTouch is a new label application module designed for the ID Technology 255 print/apply labeler to apply one or two labels to shipping cases, bundles, or trays.

The low-mass mechanical design and precision PLC and pneumatic controls work together to reduce applicator cycle time, meaning that a single machine can often handle applications that previously needed two.

A pair of 255 systems with TiltTouch can be used in a zero-downtime configuration for maximum productivity, eliminating downtime for label and ribbon replenishment.

### APPLY LABELS TO MULTIPLE SIDES

The TiltTouch applicator provides precision pneumatic control to apply labels to the front, side, or front and side of an item – up to 70 per minute on a single side or 35 per minute for dual side applications.

### REDUCE YOUR DOWNTIME

Labels are printed in the short direction, yielding more labels per roll and extending printhead life. That means less downtime for label changeover or service, so you achieve more throughput.

### BETTER QUALITY BARCODES

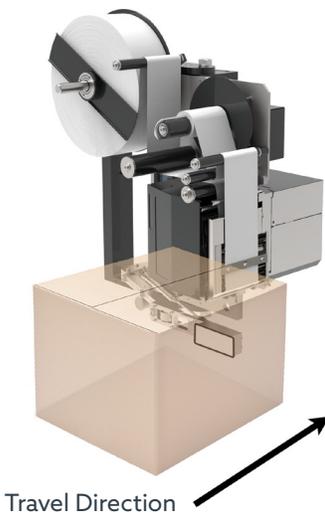
Printing barcodes in the short direction provides the best print quality, leading to better barcode verification scores and less chance of out-of-spec barcodes and possible chargebacks.



**SPECIFICATIONS**

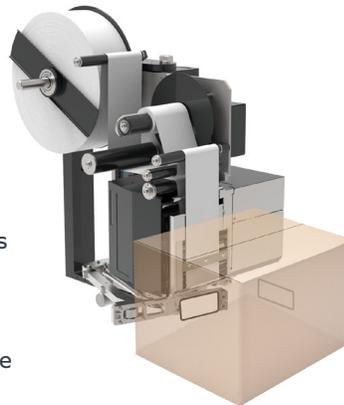
Print Engines	Use with SATO or Zebra print engines - 4" or 6" wide versions
Electrical	110VAC, 60 Hz, 15A
Air Requirements	Clean air, 80 PSI minimum
Label Roll Size	14" (OD) x 3" (ID)
Label Style	Paper, die-cut, waste removed, outside wound with 1/8" minimum gap in the running direction
Label Size	4" x 2" and 4" x 3"

**How a Single TiltTouch Applicator Module Applies Two Labels to a Product**



**STEP ONE**

As the product to be labeled arrives at the TiltTouch system, the first label is printed, and the applicator arm rotates to apply the label to the leading face.



**STEP TWO**

After the first label is applied, the second is printed and placed on the applicator pad.

The applicator then rotates just a short distance and accurately places the label onto the side of the item.

ID Technology offers a diverse line of products that include label printers, label printer applicators, laser coding & marking systems, thermal inkjet (TIJ) printers, continuous inkjet printers (CIJ), and thermal transfer overprinters (TTO). ID Technology also manufactures and supplies flexographic, digital, blank, and shell labels. Supported by our multiple regional converting facilities across the United States and Canada, we're close to ensure you operate at peak efficiency.

